

# Press Release



Elegant design options seamlessly merge kitchen and living spaces

**Häcker Kitchens introduces innovative additions to its systemat series including sideboards and LED lighting**



(Miami, FL) January 2023.

Häcker Kitchens, the leading German manufacturer of modern kitchen cabinetry, continues to reimagine the way we live, with additions and innovations to its systemat collections including a wide array of sideboard options and integrated LED lighting.

While the kitchen remains the hub of the home, there is a growing trend towards unification with other spaces. Modern architecture

# Press Release

is picking up this trend, creating home environments with fluid transitions between individual living areas, and Häcker Kitchens is responding with products that provide a homogeneous look and feel for these rooms.



## Sideboards

The new systemat collection consists of sideboards available in four modern variants, 66 front ranges and four options for furniture feet. This allows designers to more precisely and cohesively plan their kitchen and living environments. To add additional comfort to kitchens, Häcker is introducing new pull-out shelves, a small metal framed door and many new handles and channel handle finishes – for example, brushed gold.



## LED Lighting

In addition to the new sideboards, Häcker is also presenting smart home-enabled lighting systems. The lighting systems include recessed spotlight LEDs and lighting embedded in the Slim Line Drawers. When seen in the glass version the lighting produces an exclusive effect as it emphasizes the delicate look of the elegant pull-out shelves in the systemat kitchens.

"Everything we've unveiled encourages designers to believe as we do, that there should be 'No Limits' to the planning selection," says Markus Sander, Managing Director Sales, Marketing and Controlling at Häcker Kitchens. "Our products provide seamless solutions in style, finish and colors. Cooking and living are

merging more and more. Classic kitchen furniture becomes design-oriented living furniture – and we complement the living character of our furniture with these new, individual lighting concepts.”

For high resolution images, click here.

## **Häcker Kitchens – The Company**

Häcker manufactures modern fitted kitchens that meet the highest requirements in terms of quality, functionality, durability and design. Founded by Herman Häcker in 1898, the family-owned company, now in the fourth generation, supplies more than 60 countries on every continent. The North American headquarters is located in Miami, Florida. State-of-the-art production facilities allow the company to meet customer requirements down to the last detail. Häcker Kitchens is the first kitchen furniture manufacturer whose entire product portfolio is climate-neutral. Throughout the years Häcker has represented consistent values in times of globalization, characterized by a high sense of economic, ecological and social responsibility, always emphasizing the company philosophy: Made in Germany.

<https://www.hackerkitchens.us/>

# Press Release



For press releases/photos, please visit:

[bit.ly/HäckerKitchenPressKit2023](https://bit.ly/HäckerKitchenPressKit2023)



@hackerkitchensnorthamerica



@hacker\_kitchens\_northamerica



@hackerkitchensnorthamerica

## Press Contacts

Lori Dolnick

[ldolnick@frankadvertisingus.com](mailto:ldolnick@frankadvertisingus.com)

609-529-2096

Catherine Hoy

[choy@frankadvertisingus.com](mailto:choy@frankadvertisingus.com)

609-490-0999 x25