

Kitchen renovations remain strong

**Häcker Kitchens continues growth**



(Miami, F.L.) March 2023.

Häcker Kitchens, the leading German manufacturer of modern kitchen cabinetry, continues to expand its market position in 2022 with a strong showing globally and in North America. Global sales increased by 8.3% to 786 million euros in 2022 and export growth increased to 40% from 38.7%.

In the North American market, Häcker Kitchens enjoyed stellar traffic as an exhibitor at KBIS (Kitchen Bath Industry Show) in Las Vegas, N.V. for the second year. Attending media and

designers showed great interest in its new 1,900 NCS colors, Perfect Sense™ Feelwood cabinets and the extraordinary detailing of the new AV 6023 GL cabinet system.

"Häcker Kitchens North America is experiencing tremendous growth within its network of dealers and certified kitchen designers across major markets," states Andreas Gommeringer, President Häcker Kitchens North America. "Returning from a very successful KBIS 2023, we received further validation that our products and our mission resonate with this important demographic. Our newest dealer showrooms in Ottawa, Canada, Houston, TX, Washington D.C. and Ft. Lauderdale, FL. add additional value to our emergent position in the North American market, and we look forward to the opening of our corporate headquarters, showroom and training center in Miami, FL later in the year."

### **Personalization without limits**

Every kitchen that Häcker produces is unique. Customers receive a dream kitchen tailored exactly to their lifestyle and living environment. Today, there are almost no limits when it comes to designing. This trend aligns with Häcker Kitchens' recently released Natural Color System. The lacquering in the Häcker factories is done with water-based lacquers. This is in line with the company's philosophy of sustainability. These options create the perfect opportunity for customization which both homeowners and kitchen designers value. Häcker's five state-of-the-art production facilities in Germany meet this demand,

providing kitchens tailored precisely to each homeowner's needs, flexibly and on schedule.

## **Seamless merging of kitchen and living spaces**

While the kitchen remains the hub of the home, there is growing interest toward unification with other spaces. Along with the introduction of additional colors, Häcker Kitchen has increased its options for products that speak to the way people live now. Häcker Kitchen's Systemat collection of sideboards helps create fluid and homogeneous transitions between individual living areas.

## **Häcker Kitchens – The Company**

Häcker manufactures modern fitted kitchens that meet the highest requirements in terms of quality, functionality, durability and design. Founded by Herman Häcker in 1898, the family-owned company, now in the fourth generation, supplies more than 60 countries on every continent. The North American headquarters is located in Miami, Florida. State-of-the-art production facilities allow the company to meet customer requirements down to the last detail. Häcker Kitchens is the first kitchen furniture manufacturer whose entire product portfolio is climate-neutral. Throughout the years Häcker has represented consistent values in times of globalization, characterized by a high sense of economic, ecological and social responsibility, always emphasizing the company philosophy: Made in Germany.

<https://www.hackerkitchens.us/>

# Press Release



For press releases/photos, please visit:

[bit.ly/HäckerKitchenPressKit2023](https://bit.ly/HäckerKitchenPressKit2023)

 @hackerkitchensnorthamerica

 @hacker\_kitchens\_northamerica

 @hackerkitchensnorthamerica

## Press Contacts

Lori Dolnick

[ldolnick@frankadvertisingus.com](mailto:ldolnick@frankadvertisingus.com)

609-529-2096

Catherine Hoy

[choy@frankadvertisingus.com](mailto:choy@frankadvertisingus.com)

732-644-3285